

>>header<<**Power Your Business Online**
>>sub-header<<4Life® Office Professional

So... you've become a 4Life distributor. Maybe you've even signed up a few other people. Your organization is growing, and so is your bonus check. You're off to a great start. But, you might be wondering exactly how you are going to manage all of your contacts, LP, sales, and sign-ups. It's perfectly natural to feel a bit overwhelmed at the beginning.

Not to worry—that's where the 4Life online business tools come in. We've designed them so managing your entire business will be easy. With our professional tools, you'll have more time for prospecting, and you'll spend less time organizing your group, running reports, and calculating LP volume.

With 4Life Office Professional, you have real-time information about your organization available right at your fingertips. Manage your contacts and appointments, create and send email campaigns, deliver e-cards, generate reports, and much, much more. Everything you need to run an efficient, well-organized organization is included in 4Life Office Professional.

Below are a few highlights of the 4Life Office Professional suite:

>>sub-head<<**Contact Relationship Manager**

The robust contact management system is the foundation of 4Life's online tools. With this system, you have the ability to organize your prospects and downline members, and send email campaigns and e-cards from your branded my4life.com address. This powerful tool will help you to stay in touch and involved with the people in your organization.

>>sub-head<<**Email campaigns**

4Life Office Professional includes the ability to send pre-written product and opportunity email campaigns. Campaigns consist of an automated series of messages that will be sent out to your prospects and contacts each Wednesday for seven weeks. 4Life Office Professional tracks that activity, providing you with valuable feedback about the effectiveness of the campaign messages—who reads them, who signs up for them, and which messages are the most popular among your prospects.

>>sub-head<<**Calendars**

Part of being an active, successful distributor is attending events and meetings, and participating in conference calls. Our calendar system will help you stay on top of your

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appointments. With customizable task lists and display options, the 4Life Office Professional calendar system keeps you focused and on schedule.

>>subhead<<**My4life.com**

Finally, every 4Life Office Professional account comes with your very own my4life.com website. These powerful video-driven websites are integrated with the shopping and enrollment experience of 4life.com (for all markets where we do business online). That means that when you send potential distributors to the 4Life website using your my4life.com address, you will be credited with the sales or enrollment. Your my4life.com page is customizable to reflect *your* organization, *your* product or opportunity focus, and *your* latest news and events.

These sites use the latest in hosting technology. Having people order or enroll in your organization has never been easier. With the click of a mouse, your prospect will be directed to your hosted page. That means that all you have to do is share a link. It's easy, safe, and sure to increase your business-building productivity.

>>conclusion<<

We know how hard you work. We know that each day you make calls, send messages, attend meetings, and share the incredible 4Life products and opportunity with others. Every day here at the Home Office, we work hard to find ways to help you succeed. Your success is our success. And that's why our primary goal is to make your job easier. A big part of that is helping you manage your business. 4Life Office Professional is a cutting-edge and easy-to-use set of tools. We know that these tools can be a foundation in your success as a 4Life distributor. Visit 4life.com today to get started with 4Life Office Professional.

4Life Office Professional is available free for one month after you enroll as a distributor. After that, you will be charged a low monthly fee.